



Dalhousie Women in Technology Society

Meeting Agenda

June 20, 2019

6:00pm – 7:00pm

Goldberg Slonim Room

Present	Absent
Alicia Wong, President Emily Auclair, VP External Maria Jessen, VP Internal Emma Travers, Treasurer Olivia Handspiker Megan Deering Allan Jones Anaik Chacon Anna Liang Julia Olmstead	Sanjana Swami, Secretary

Agenda Items:

- Introductions & Attendance
 - Join the Society! <http://tiny.cc/new2WiTS2019>
- Executives' Updates
 - President (Alicia)
 - With Emma, had lunch with Caroline Gayle, Accenture
 - Heard about plans
 - Accenture is an IT consulting firm, concerned with gender parity
 - Joined by some faculty members
 - Felt like a business meeting
 - With Emma, met with Ashley Broadbent to discuss what we've been doing
 - Asked about funding
 - Discussed WeAreAllCS initiatives
 - Went to Dal Legacy Awards
 - FCS won President's Award for Diversity, Equity and Inclusion for WeAreAllCS campaign
 - With rest of exec, went to Digital Nova Scotia Diversity Awards
 - FCS won Diversity Champion Award for WeAreAllCS campaign
 - Fall kick-off – we need ideas
 - VP External (Emily)
 - Went to Digital Nova Scotia awards
 - Went to the Edward Snowden talk, asked a question
 - VP Internal (Maria)
 - Taking this meeting's minutes
 - Helping the faculty plan a BBQ

- Working on internal event - vote this meeting on activity
 - Starting to plan for newsletter
- Treasurer (Emma)
 - The dean set aside funds for WiTS this year from FCS budget
 - \$5000, in installments, to be renewed each year
- Secretary (Sanju) - Absent
 - On vacation
 - Doesn't have good internet, can't send emails
- Council Updates
 - Technical Rep
 - Update on website – we're having some Bluenose issues but a News page and a Past Executives page are coming
- Discussion/Proposals/Feedback
 - Future Events
 - Internal Event for Summer
 - Held polls for activity, location, date and time
 - We will meet at Black Rock beach at Point Pleasant Park on July 13th at 4pm
 - Planning to have a picnic while we're there
 - Beach is accessible by bus
 - Details will be on Slack this week
 - General WiTS Goals for 2019/2020
 - What would you like to see WiTS do?
 - More outreach to schools
 - If you want to help, we can connect you with Zach, in charge of recruiting
 - Need a formal activity
 - Olivia, Julia, Meghan, Maria volunteered

- Want to try to get more involved with Canada Learning Code
 - Registration fills up quickly, we want to help WiTS members get in to volunteer
- Future Social Media Strategy suggestions
 - Follow people who go to Dal so they follow us back
 - Want to reach incoming students
 - “Ask Me Anything”
 - Instagram
 - August
 - Emily volunteered
 - Need content posted
 - Schedule
 - Post curation
 - DM posts to the WiTS account
 - Want a post a week
 - Reposts, updates on what members are doing
 - Updated photos
 - Better quality photos of the society
 - Instagram account take-over by an alum
 - Send us your ideas for outreach
 - Facebook page improvements
 - Share highlights of the city
 - Promote other groups’ events
 - Member profiles, bios
 - Advice
 - Invite people to like Facebook page
 - Reposts, links to share
 - If you want to get involved, we can give you access

- Snapchat vetoed – too personal
- Fall Recruitment
 - Emails
 - Highlight that everyone is welcome
 - CS orientation day
 - Faculty is spreading it out over a week or two this year
 - Faculty wants a workshop
 - We don't want to do anything academic
 - Lecture visits
 - Very effective last year, especially in big classes
 - People pay attention, notice and recognize us
 - General interest events
 - Generate interest in the society, meet people
 - Course Planning Night brought in more guys than our other events
 - We Talk Tech has been good for bringing in masters students
 - Suggestion: night focused on international students
 - Help them feel more welcome
 - Suggestion: event centered on how to live in Halifax, how to live alone
 - Garbage sorting
 - Cooking
 - Peer Mentorship
 - Starting process earlier
 - Mentor applications and interviews this time
 - Ashley will be the one running it from the faculty side
 - WiTS will have more input on processes

- Pushing for just female mentors
 - Need to have the right experience to help female students
- Fall kick off meeting with better food
- Slack tutorial
 - Random/meme channel - Maria will set up
- Newsletter
 - Send articles, artwork, photos to Maria
 - Maria will set up a newsletter channel on slack as well
 - Let Maria know if you want to get involved in other ways
- WiTS Volunteering
 - Traditionally were invited to volunteer at faculty events
 - Canada Learning Code, alumni
 - Watch the Slack for opportunities
 - Maria planning to create a system for an active member system so that we can delegate tasks better
 - Database of volunteers, skills they can offer
- Merchandise Brainstorming
 - We have access to the DSU graphic designer
 - We have money to buy it in bulk so it will be cheaper for members to buy
 - We can sell them at the Society Desk
 - Send us designs
 - Suggestions: crewnecks, hoodies
 - Can order mix of colors of items
 - Designs should have the logo, maybe have different colors
 - Emma is in charge of merch, message her on Slack

- Want to have order in by the fall
- Will do a small order to start and see if they are popular enough to order more
- May order more of the white WiTS volunteer shirts

MEETING ADJOURNED

Other Information:

- Stay Connected
 - Join Our Slack: dalwits.slack.com (use Dalhousie Email to sign-up)
 - Facebook Page: <https://www.facebook.com/Dal.WiTS/>