Dalhousie Women in Technology Society

Meeting Agenda

June 20, 2019
6:00pm – 7:00pm
Goldberg Slonim Room

<table>
<thead>
<tr>
<th>Present</th>
<th>Absent</th>
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<tbody>
<tr>
<td>Alicia Wong, President</td>
<td>Sanjana Swami, Secretary</td>
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<td>Emily Auclair, VP External</td>
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<td>Maria Jessen, VP Internal</td>
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<td>Emma Travers, Treasurer</td>
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<td>Olivia Handspiker</td>
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<td>Megan Deering</td>
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<td>Allan Jones</td>
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<td>Anaik Chacon</td>
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<td>Anna Liang</td>
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<td>Julia Olmstead</td>
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Agenda Items:

- Introductions & Attendance

- Executives’ Updates
  - President (Alicia)
    - With Emma, had lunch with Caroline Gayle, Accenture
      - Heard about plans
      - Accenture is an IT consulting firm, concerned with gender parity
      - Joined by some faculty members
      - Felt like a business meeting
    - With Emma, met with Ashley Broadbent to discuss what we've been doing
      - Asked about funding
      - Discussed WeAreAllCS initiatives
  - Went to Dal Legacy Awards
    - FCS won President’s Award for Diversity, Equity and Inclusion for WeAreAllCS campaign
  - With rest of exec, went to Digital Nova Scotia Diversity Awards
    - FCS won Diversity Champion Award for WeAreAllCS campaign
    - Fall kick-off – we need ideas
  - VP External (Emily)
    - Went to Digital Nova Scotia awards
    - Went to the Edward Snowden talk, asked a question
  - VP Internal (Maria)
    - Taking this meeting’s minutes
    - Helping the faculty plan a BBQ
• Working on internal event - vote this meeting on activity
• Starting to plan for newsletter
  o Treasurer (Emma)
    ▪ The dean set aside funds for WiTS this year from FCS budget
      • $5000, in installments, to be renewed each year
  o Secretary (Sanju) - Absent
    ▪ On vacation
    ▪ Doesn’t have good internet, can't send emails
• Council Updates
  o Technical Rep
    ▪ Update on website – we're having some Bluenose issues but a News page and a Past Executives page are coming
• Discussion/Proposals/Feedback
  o Future Events
    ▪ Internal Event for Summer
      • Held polls for activity, location, date and time
      • We will meet at Black Rock beach at Point Pleasant Park on July 13th at 4pm
      • Planning to have a picnic while we’re there
      • Beach is accessible by bus
      • Details will be on Slack this week
  o General WiTS Goals for 2019/2020
    ▪ What would you like to see WiTS do?
      • More outreach to schools
        o If you want to help, we can connect you with Zach, in charge of recruiting
        o Need a formal activity
        o Olivia, Julia, Meghan, Maria volunteered
• Want to try to get more involved with Canada Learning Code
  o Registration fills up quickly, we want to help WiTS members get in to volunteer

▪ Future Social Media Strategy suggestions
  • Follow people who go to Dal so they follow us back
  • Want to reach incoming students
  • “Ask Me Anything”
    o Instagram
    o August
    o Emily volunteered
  • Need content posted
  • Schedule
    o Post curation
      ▪ DM posts to the WiTS account
    o Want a post a week
      ▪ Reposts, updates on what members are doing

• Updated photos
  o Better quality photos of the society

• Instagram account take-over by an alum

• Send us your ideas for outreach

• Facebook page improvements
  o Share highlights of the city
  o Promote other groups’ events
  o Member profiles, bios
  o Advice
  o Invite people to like Facebook page
  o Reposts, links to share

• If you want to get involved, we can give you access
• Snapchat vetoed – too personal
  ▪ Fall Recruitment
• Emails
  o Highlight that everyone is welcome
• CS orientation day
  o Faculty is spreading it out over a week or two this year
  o Faculty wants a workshop
    ▪ We don’t want to do anything academic
• Lecture visits
  o Very effective last year, especially in big classes
  o People pay attention, notice and recognize us
• General interest events
  o Generate interest in the society, meet people
  o Course Planning Night brought in more guys than our other events
  o We Talk Tech has been good for bringing in masters students
  o Suggestion: night focused on international students
    ▪ Help them feel more welcome
  o Suggestion: event centered on how to live in Halifax, how to live alone
    ▪ Garbage sorting
    ▪ Cooking
• Peer Mentorship
  o Starting process earlier
  o Mentor applications and interviews this time
  o Ashley will be the one running it from the faculty side
  o WiTS will have more input on processes
Pushing for just female mentors
  - Need to have the right experience to help female students

- Fall kick off meeting with better food
- Slack tutorial
  - Random/meme channel - Maria will set up
- Newsletter
  - Send articles, artwork, photos to Maria
  - Maria will set up a newsletter channel on slack as well
  - Let Maria know if you want to get involved in other ways

- WiTS Volunteering
  - Traditionally were invited to volunteer at faculty events
  - Canada Learning Code, alumni
  - Watch the Slack for opportunities
  - Maria planning to create a system for an active member system so that we can delegate tasks better
    - Database of volunteers, skills they can offer

- Merchandise Brainstorming
  - We have access to the DSU graphic designer
  - We have money to buy it in bulk so it will be cheaper for members to buy
  - We can sell them at the Society Desk
  - Send us designs
  - Suggestions: crewnecks, hoodies
  - Can order mix of colors of items
  - Designs should have the logo, maybe have different colors
  - Emma is in charge of merch, message her on Slack
Dalhousie Women in Technology Society
Meeting Agenda, June 20, 2019
Page 7

- Want to have order in by the fall
- Will do a small order to start and see if they are popular enough to order more
- May order more of the white WiTS volunteer shirts

MEETING ADJOURNED

Other Information:
- Stay Connected
  - Join Our Slack: dalwits.slack.com (use Dalhousie Email to sign-up)